

# GIMBEL BROTHERS

32nd STREET-BROADWAY-33rd STREET NEW YORK CITY

## News for the Whole Nation

TOMORROW: AT GIMBELS

ENTIRE RETAIL STOCK OF

### A. A. VANTINE

FIFTH AVENUE AT THIRTY-NINTH STREET

## HALF PRICE

AND—of Supreme Importance

Entire Gimbel Stock of Orientals

## 33% TO 50% OFF

All the world knows Vantines. For those who have traveled in the Flowery Kingdom, it is the Orient in New York. For those who have not, it is the Orient itself; fragrant as incense and cherry-bloom and paper-white lily; mellow as gem-hued lantern light.

For the rest—the Gimbel stores have bought the entire Vantine stock. Bought it most advantageously for you. Sell it most advantageously for you. Every item is now marked at one-half or less than one-half Vantine original prices—at least one-third under the lowest Vantine Sale Prices.



The Orient itself—gay as the picture on a Japanese fan; romantic as a dream of Madame Butterfly. All the world has gone to Vantines. All the world will regret its passing. But the old order changeth to the new—as always. And the world salutes—adores—remembers.

Where Vantine lines have been depleted—Gimbels has filled in to make assortments complete. Filled in with meticulous care: painstakingly, zealously. Filled in where possible from Vantine original sources. Sale-priced these NEW goods at least one-third under Vantine prices.

Gimbel Stock, too, is sale-priced. Supremely important we've written. And we mean just that. We don't have to tell you about the Gimbel Oriental Goods stock. One of the finest in America. Hand-picked by connoisseurs. Every piece a treasure. Every treasure sale-priced. Two kinds of price-tickets to identify the groups. Gimbel price-tickets. Vantine price-tickets. All the goods plainly marked. You know just what you're getting—and you're getting a lot—either way. Salt and sugar of life—utility: beauty. A sale for everybody: a sale for you—every item at least one-third off.

### SPECIAL

## \$85000 Worth Chinese Rugs

### AVERAGE HALF PRICE

**\$175** 9 x 12 FOOT SIZE **\$245**

Sizes Quoted Are in All Cases Approximate

These are not Vantine rugs. You remember we closed out the Vantine rug stock six months ago. But, in a Vantine Sale, rugs there must be—And by Gimbel merchandising—rugs there are. More than 100 rugs, 9x12 feet, half price and less. More than 50 of them selling under September's quotations for Domestic 9x12's. Some an inch over; some an inch or two under 9x12. Two-thirds of them—the wanted Chinese blue.

Small Size Room Rugs Too			
2x3 Ft.	\$18.00	3x5 Ft.	\$45.00
2.2x3.6	\$21.00	3x6 Ft.	\$55.00
2x4 Ft.	\$24.00	4x7 Ft.	\$85.00

Japanese Grass Rugs:  
9x12 Start as Low as \$6.50

## Over a Million Dollars of Vantine-Gimbel Merchandise



### EMBROIDERIES

—Mandarin Coats  
—Mandarin Skins  
—Hangings and  
—Tapestries  
—Table Mats and  
—Runners Bands  
—Shawls

### FURNITURE

—Rattan Hour Glass  
—Chairs  
—Willow Tables  
—Peel Rattan  
—Sea Grass and  
—Reed Furniture



### TEAKWOOD

—Tables; Chairs  
—Consol Tables  
—Tabourettes

### OBIS AND TINSEL BROCADE

—For Costume and  
—Decorative Purposes  
  
**INCENSE**  
—Famous Vantine  
—Temple Incense  
—Incense Burners



### TABLE CHINA

—Canton Blue and  
—White China  
—Gold Medallion Ware  
—Blue and White Howo  
—Ware  
—Tea Sets  
—Green Sedji Ware  
—and others

### NOVELTIES

—Paper Lanterns  
—Grotesque Tea Pots  
—Wind Bells  
—and others

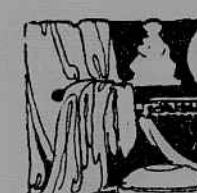


### OLD: MODERN

—Vases  
—Porcelains  
—Jardiniere  
—Figures  
—Bronzes  
—Ivories  
—Cloisonnes  
—Satsuma  
—Rock Crystals

### LAMPS

—Cloisonne Table  
—Lamps  
—Blackwood Lanterns  
—Brass Candle Sticks  
—Chinese and Japanese  
—Porcelain Table  
—Lamps



### SILKS

—Jap. Metal Brocades  
—Jap. Batik Silk  
—Crepes  
—Jap. Figured Crepes  
—Striped Suiting  
—Pongee  
—Chinese Brocades  
—White Shanghai Silks  
—White Chinese  
—Brocade  
—Chinese Fancy Silks  
—Chinese Brocade  
—Crepes  
—Figured Jap. Habutai  
—Figured Jap. Foulard  
—Chinese Pongee  
—Canton Chinese Crepe  
(white only)

### KIMONOS

—Japanese Silk  
—Cotton Crepes

### LEATHER GOODS

—Brocade Silk Bag  
—Beaded Bags  
—Brocade and Em-  
—bossed  
—Purses  
—Wallets  
—Card Cases  
—Letter Cases  
—Wicker and Matting  
—Telescopes; Suit Cases

### SCREENS

—Folding Screens  
—Embroidered



### JEWELRY

—Gold Mounted  
—Jewelry  
—Real Stones  
—Antique Brooches  
—Real Stones  
—Pendant La Vallieres  
—Real Stones  
—Real Gold Novelities  
—Real Jade Necklaces  
—Real Lapis and other  
—Stone Necklaces



### JEWELRY

—Jade Necklaces  
—Novelty Pins,  
—Pendants  
—Antique Silver Rings  
—Real Stone Set  
—Antimony Photo  
—Frames; Jewel Cases;  
—Boxes; Buttons  
—and others  
—Silver Desk Novelities  
—and Pocket Trinkets

### REAL IVORY

—Antique Mounted  
—Jewelry  
—Japanese and Ori-  
—ental Pearls  
—Fancy Candlesticks  
—Japanese Fans  
—Novelties of Every  
—Description: Silver  
—and Gold, Imitation  
—Stones



### STATIONERY

—Pencil Boxes  
—Letter Paper  
—Gift Boxes  
—Paper Napkins  
—Christmas Cards  
—Christmas Stationery  
—Letter Openers

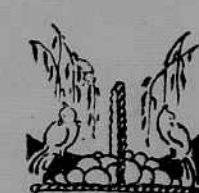


### FOR MEN

—Bathrobes  
—Ties  
—Shirts  
—Pajamas

### TOILET ARTICLES

—Real Ivory Brushes:  
—Shoe Horns; Buffers



### TOYS

—Dolls  
—Lanterns  
—Paint Sets  
—Train Sets  
—Toy Boats  
—Games  
—Tea Sets

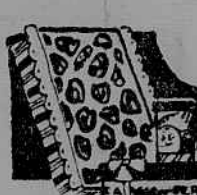


### PERFUMES

—Face Cream  
—Toilet Waters  
—Rouge  
—Talcum  
—Rouge Cups  
—Sachets  
—Soaps  
—Face Powder  
—Shaving Cream  
—Japanese Perfumes  
—and others

### SLIPPERS

—Chinese Straw Slip-  
—pers  
—Turkish Slippers  
—Quilted Slippers  
—Mules



### CANDY

—Chinese Ginger  
—Cumquats  
—Gum-drops  
—Rice Candy  
—Chinese and Japanese  
—Filled Baskets  
—Chinese and Japanese  
—Nuts and Fruits

### BASKETS

—Fruit Sandwich  
—Scrap and Flower  
—Trimmed and Painted  
—Serving; Sewing  
—and others



### STOCKINGS

—Silk  
—Wool

### AND

—Canes  
—Japanese Umbrellas  
—Women's Lingerie  
—Pictures and Prints  
—Cotton Crepe: Plain  
—Printed  
—Luncheon Sets  
—Napkins; Doilies  
—Tea  
—Handkerchiefs  
—Shirt Waist Boxes  
—Straw Chair Cushions  
—Printed Wool Challies

Tomorrow: A TRANSFORMATION. Main Floor: Second Floor: Sixth Floor: Aisles like the Streets of Tokio. Fifth Floor: the Oriental Bazaar. Special Displays: EVERYWHERE.